

HOW WE WORK TOGETHER









Pre-Production

In the pre-production phase, we collaborate closely with you to create a film that provides an engaging insight into your organisation's offer. Whether you want to give a broad overview or spotlight specific areas—such as exhibitions or resources—we'll ensure your vision is realised. We'll meet to discuss your preferred style and approach, as well as any branding guidelines.

1 x meeting and location visit

Filming Day

We love working with people and make it a priority to foster a relaxed atmosphere on filming day. We will set a clear schedule and conduct interviews with your selected speakers, while also capturing relevant footage that complements their discussions. Our aim is to ensure that the film authentically reflects the content being shared and effectively showcases your organisation's story.

1 x Day

Editing

Once filming is complete, we will carefully edit your footage to craft a beautiful 10-minute promotional film, enhanced with high-quality audio and a captivating soundtrack. Additionally, you will receive three social media reels formatted for portrait viewing, designed to help you connect with your audience online.

Includes two rounds for your feedback: the first after the initial draft, without grading or titling, and the second after the final render.

Your film

When your film is ready, you will receive it in two resolutions:

Social Media Ready: Optimised for easy sharing across platforms, ensuring it grabs attention and engages viewers.

High-Resolution: Perfect for exporting to YouTube and showcasing on larger screens.



*commercial rate | £3,500

The Acknow COSTS

£2,500*

This includes pre-production, filming, editing and subtitling.**

All films will be exported in MP4 format and shared digitally via Dropbox or a file sharing website.

COLLABORATIVE IMPACT

Whistlestop Arts can assist you in developing any consortium bids for either multiple short films or a longer film featuring various organisations, showcasing the diverse expertise of each partner and strengthening your application to funders. We can also provide guidance on film costs to help you fit them into your project budgets, enhancing your funding applications and enabling you to reach a wider audience.

^{**} detail breakdown on previous page

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